

NEW JERSEY BUSINESS ACTION CENTER

HELPING BUSINESSES PREPARE FOR THE PLASTIC CARRYOUT BAG AND POLYSTYRENE FOAM FOOD CONTAINER BAN

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GETTING TO KNOW THE NJBAC

- A Trusted Business Resource for Navigating Government & Operating Your Business.
- As New Jersey businesses continue to navigate, adjust, and embrace innovative and new approaches to operating and conducting business while recovering from the Covid-19 pandemic, the New Jersey Business Action Center (NJBAC) has remained at the forefront of providing critical business services, guidance, and COVID updates.
- We are a service-oriented, business-first resource center that can help businesses get answers to questions that range from starting, operating, sustaining, and expanding a business.
- Staffed by a full complement of Business Advocacy Experts who are also knowledgeable about government programs impacting businesses large and small, NJBAC is a division of the New Jersey Department of State and is comprised of three distinct business units: Business Advocacy, Small Business Advocacy, and Export Promotion.



SO HOW CAN THE NJBAC HELP YOU?

Think of the NJBAC as Your Connector

Our team at the NJBAC knows all of the state departments and agencies and outside organizations that can directly answer your question, solve your problem, and provide you with resources and technical assistance.

- Connects you with the technical assistance you need for fiscal stability and business continuity, like writing a business plan, marketing plan
- **Identifies** all of the state, federal & local laws and regulations that impact your business
- **Identifies** critical access to capital and local, state and federal grant and loan programs, like the SBA, EDA, CDFI's, local banks
- Clarifies State mandated employee benefits, like earned sick leave
- Identifies the licensing and certification requirements you need to operate







business.nj.gov

- Robust search function providing immediate targeted answers
- Plan, Start, Operate, Grow content crafted around where you are in your journey as a business
- **Business Starter Kits** jump start your development with one of these kits, food trucks, online commerce, cleaning services, restaurants, etc.
- Over 100 FAQs detailing important state agency services for businesses
- Live Chat, powered by NJBAC Business Experts making contact with state government very easy
- Create a Business Plan Step by step process provided to help craft game plan, hone product, understand customer base and guide decision-making to set up business for success
- Filings and Accounting Find due dates for important license renewals, tax statements, and reporting forms, as well as information on how to file annual reports and access Premier Business Services
- Contract with the State Step by step process for many opportunities for a wide variety of business sectors to do business with the State





SIGN UP FOR STATE BUSINESS ENEWS

Sign up for the Business.NJ.gov Update to stay up to date with the latest State programs and news likely to affect your business.

Go to Business.nj.gov to sign up to receive the weekly enews. Brought to you by:









Office of the Governor, New Jersey Business
State of New Jersey

New Jersey Business
Action Center

New Jersey Economic Development Authority







PLASTIC CARRYOUT BAG AND POLYSTYRENE FOAM FOOD CONTAINER BAN

WHY ARE WE TALKING ABOUT THIS NOW?

- To give all retail stores and food service businesses time to prepare.
- To build awareness as we recognize the need to use up existing inventory because all plastic carryout bags regardless of thickness and polystyrene foam will be banned.
- To provide time for the NJ Business Action Center, Department of Environmental Protection, and NJ Clean Communities Council to conduct awareness campaigns.
- To provide resources to help businesses comply with the requirements of the new law.



GUIDANC UPPO!

NEW JERSEY BUSINESS ACTION CENTER

- In the new law (P.L. 2020, c117), the Legislature assigned responsibility to the NJBAC to educate the business community about the new law because we have daily contact with the businesses in the state and are counted on to provide information about new laws.
- The NJBAC developed a detailed website to provide critical information to businesses.
- The NJBAC has reached out to every business organization, chamber, economic development office, downtown, Main Street, and local community groups to provide valuable business compliance information in both English & Spanish.
- The NJBAC has produced two videos describing the details of the law in both English & Spanish and has asked that it be placed on the websites of organizations across the state.





WHERE TO FIND INFORMATION AND REUSABLE BAG RESOURCES

NJBAC Website: <u>business.nj.gov/bags/plastic-ban-law</u>

NJDEP Website: nj.gov/dep/plastic-ban-law/#faqs

The NJBAC, NJDEP & NJCCC have developed online resources to assist businesses to comply with the law, such as,

- Frequently Asked Questions (FAQs)
- An Implementation Timeline
- A Chart of Establishments and Allowable Provisions
- A link to the Law
- Downloadable "BagUpNJ" logos and materials
- Vendor Clearinghouse of manufacturers and distributors of reusable carryout bags and sustainable food service products.





REUSABLE BAG TYPES

Polyethylene Terephthalate (PET) Non-Woven PET Bag



Polypropylene (PP)

Non-Woven

T-shirt Bag

Woven







VENDOR CLEARINGHOUSE

NJBAC Website: <u>business.nj.gov/bags/plastic-ban-law</u>

Vendor Clearinghouse Available - As required by the new law, the NJBAC was designated to compile a list of vendors who provide environmentally sound alternatives to single-use plastic carryout bags.

- Reusable Carryout Bag Manufacturers & Distributors
 - ➤ Polypropylene Fabric, PET non-woven fabric, RPET fabric,
 - > Nylon, Polyester, Cloth, Hemp Product, Other washable fabrics
- Paper Bag Manufacturers & Distributors

Sales Channel for Wholesale Vendors - If you are a business that manufactures or distributes sustainable products that meet the NJ State standards, sign up to have your company added to the list wholesale vendors.





PARTNER AGENCIES AND ORGANIZATIONS



NJBAC: <u>business.nj.gov/bags/plastic-ban-law</u>

New Jersey Business Action Center is responsible for communicating with all businesses about their responsibilities under the law.



NJDEP: <u>nj.gov/dep/plastic-ban-law</u>

The New Jersey Department of Environmental Protection is responsible for the overall implementation of the law including the adoption of implementing regulations.



NJCCC: njclean.org; bagupnj.com

The New Jersey Clean Communities Council is responsible for developing and implementing a Statewide public information and education program, including limited distribution of free reusable bags.



FOR INFORMATION AND UPDATES

BUSINESS.NJ.GOV

Updates on the Plastic Bag & Polystyrene Foam Ban

FAQs

Vendor Clearinghouse business.nj.gov/bags/plastic-ban-law





Questions?

"WE ARE FROM STATE GOVERNMENT AND WE ARE HERE TO HELP YOU"

Talk to NJ BAC's Business Experts

"Live Chat" on www.business.nj.gov

Mon.-Fri., 8am-5pm

Helpline: 1-800-Jersey-7

Spanish and English

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